



MARTIN CASAULTA

Country Chief Technologist
Hewlett Packard Enterprise | Switzerland





**ADVANCING
THE WAY PEOPLE
LIVE AND WORK**



**BY ENGINEERING
EXPERIENCES
THAT UNLOCK YOUR
FULL POTENTIAL**



CIRCULAR ECONOMY

Our complete lifecycle approach for a true sustainability impact

Design for Environment

Built-in efficiency and longevity
Easily disassemble, repair, recycle

Supply chain

Ensure supplier responsibility
Partner with a trusted leader

As-a-Service

Eliminate overprovisioning
Gain agility and efficiency

Customer use

Optimize IT infrastructure
Reduce energy and IT waste

End of use – recycle

Unlock value to fund innovation
Extend life of assets





Green DC Label

a digital **switzerland** challenge

Swiss Datacenter Efficiency association

Launched a first-of-its-kind datacenter efficiency label with the goal to decarbonize datacenters and significantly reduce their overall energy consumption.

Initiated by industry association digitalswitzerland and Hewlett Packard Enterprise (HPE), members of the consortium include:

EcoCloud at EPFL, Green IT Switzerland, HPE, the Lucerne University of Applied Sciences and Arts (HSLU), the Swiss Datacenter Association (SDCA), and the Swiss Telecommunications Association (asut). The initiative is supported by the Swiss Federal Office of Energy through the program SwissEnergy.

who we are

EPFL


**Hewlett Packard
Enterprise**


ecocloud


**Green IT
Switzerland**

asut

SDCA
SWISS DATA CENTER ASSOCIATION

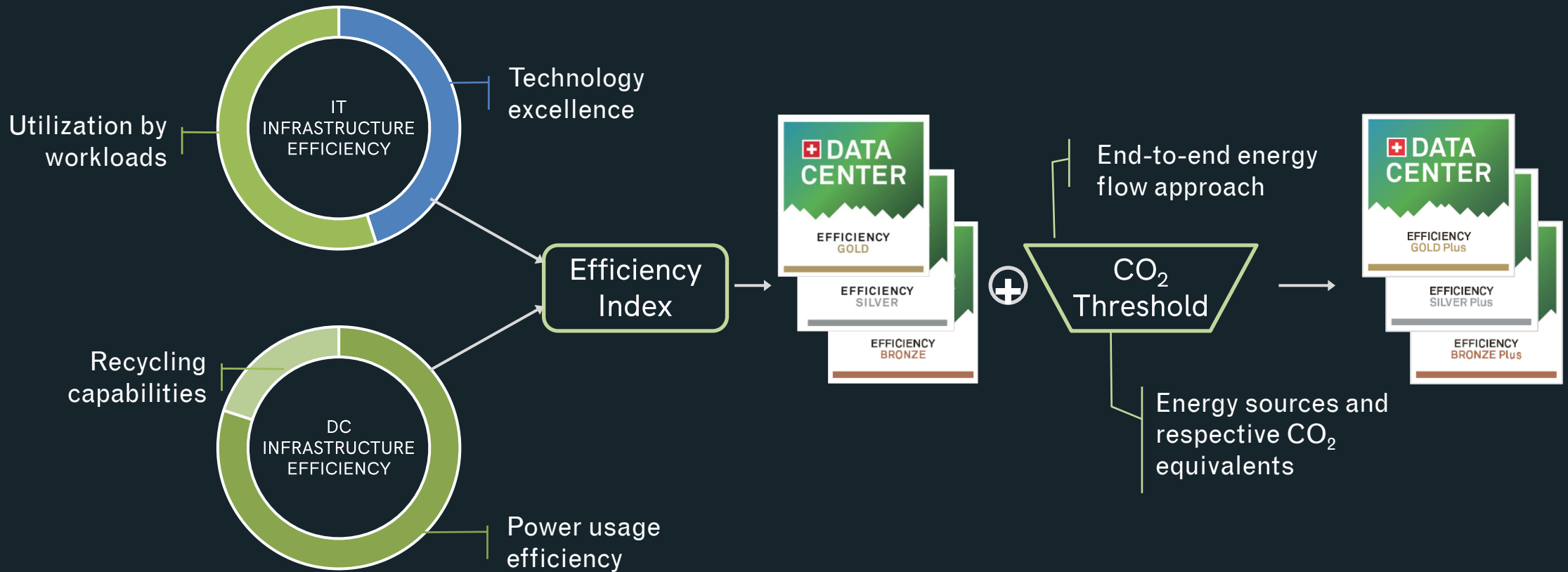
Lucerne University of
Applied Sciences and Arts
**HOCHSCHULE
LUZERN**


suisse énergie
Notre engagement: notre futur.

Technik & Architektur
FH Zentralschweiz

SDEA's Unique Approach

DC, IT and CO₂ KPIs combined



THANK YOU

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